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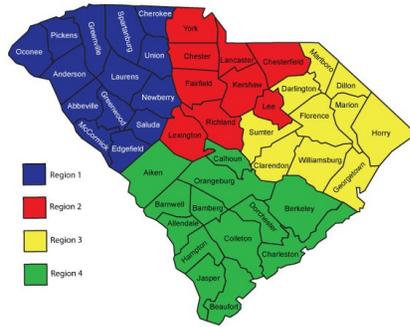


PALMETTO CARE CONNECTIONS

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Regional Map for Breakouts



Purpose of the Board Seminar

The purpose of the Board Seminar is to strengthen the substance abuse network by providing quality training to the Boards of Directors of the county alcohol and drug abuse authorities. The training is designed to enhance present knowledge of board member roles, keep the boards informed on current trends, legislative issues, and help develop a vision for the future.



Forward Together

2026 BHSA Board Seminar
January 30 - February 1, 2026
Embassy Suites, Myrtle Beach, SC

Program

Dear Esteemed Attendees,

On behalf of the entire Seminar Committee, it is my distinct pleasure and honor to extend a warm and enthusiastic welcome to each of you to the 2026 BHS Board Seminar! We are thrilled to have you join us for this pivotal event focused on the power of collaboration and collective action in driving sustainable innovation and shaping the future of our agencies and system.

Our theme "Forward Together" reflects a deep belief that through shared knowledge and united efforts, we can achieve far more than we ever could as siloed agencies. That goes both at the local level and at the level of our statewide network. We hope that you'll connect with leaders and passionate individuals from across the state, all dedicated to solving the complex challenges we are facing.

Working together offers the potential to catalyze important changes in the health and well-being of populations. Collaborative effort can impact population health positively across the communities. By jointly sharing responsibility and accountability for population health through coalitions, communities can better assess local assets and challenges and identify and implement programmatic and structural needs. Such efforts limit duplication and increase the efficiency of existing efforts and, ultimately, positively impact the health of a population

Prepare for insightful sessions, engaging workshops, and valuable networking opportunities designed to spark new ideas and strengthen our collaborative spirit. We encourage you to step out of your comfort zones, share your expertise, and build lasting relationships that will propel our shared vision forward.

Thank you for being a part of this important gathering. We are confident that your participation will enrich our experience and contribute significantly to our collective success. Let's make this conference a catalyst for meaningful collaboration and positive change!

We look forward to a productive, inspiring, and memorable time with y'all.

Warmest Regards,



Saturday, January 31st

- 7:00 am Complimentary Breakfast at the Coastal Grill**
- 7:45 am Registration Open and Visit with Exhibitors**
- 8:30 am **Welcome to the 2026 BHS Board Seminar**
Hugh Gray, Westview BHS
- 8:40 am **A Message from the BHS President**
Mara Jones, ALPHA Center
- 8:50 am **BHDD – Office of Substance Use Services Director Message**
Sara Goldsby, OSUS Director
- 9:15 am **Engaging Communities through Prevention Coalitions**
BHS of Pickens Coalition & Tri-County Coalition
- 10:15 am BREAK with Refreshments - Visit with Exhibitors**
- 10:30 am **Stronger Together: A Unified Approach to HR Issues for Executive Teams & Boards**
Kelly Jolley, Jolley Law Group, BHS Legal Counsel
- 11:45 am Networking Lunch Kensington G**
- 1:15 pm **Fueling the Mission: Boards as Advocates and Fundraisers**
Jessica Cloud, CFRE
- 2:45 pm **Forward Funding: Focusing on Nonprofit Revenue Growth Panel Discussion**
Laurie Fallaw, Cornerstone
Wendy Hughes, LRADAC
Wendi Sutherlin, Rubicon
Caroline Clark, Keystone
- 3:15 pm BREAK - Visit with Exhibitors**
- 3:30 pm **Regional Breakouts**
Region 1 - Pembroke Region 2 - Winchester
Region 3 - Oxford Region 4 - Eton
- 4:30 pm Adjourn

Sunday, February 1st

- 7:30 am Complimentary Breakfast in Coastal Grill**
- 7:30 am Board Chair Breakfast in Vintage 12 (Board Chairs only)**
- 8:45 am **Welcome and Introduction of Speaker**
- 9:00 am **Perry Tuttle, Former NFL Player & Author**
- 10:00 am **Prizes / Giveaways (must be present)**